

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 10.19
*** WPXI-TV ***

REP HEADLINE# 6263779
*** ORIGINAL REV#0 ***

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA REP. # OFF.# 0 SALESMAN #

AGY # 02895 AGY. NAME LUC, INC. BUYER NAME AMY MILLS

25 WHITLOCK PLACE, SW, SUITE 201 **SALES PRSN AT- BRAD DANIELL**

MARIETTA, GA 30064

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	6263779			

PRDCT	2429	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP24/12	SEP30/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG6/12 10-19

REP: NEW ORDER
TOT=\$25,850
PLS CONF
THANKS, KATH

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

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AUG6/12 10.19
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:LINE#:REP	:CD:	TIME PERIOD	:	LGTH :	SEC :	RATE	:	START DATE	:	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		600P-630P PROGRAM : CH 11 NWS 6PM CON COM1: CH11 NWS 6PM		30		\$995.00		9/25		9/27	2		TU, TH	2
15		600P-630P PROGRAM : CH11 NEWS CON COM1: CH11 NEWS		30		\$670.00		9/30		9/30	1		SUN	1
16		700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY		30		\$1,645.00		9/26		9/28	2		W, F	2
17		730P-800P PROGRAM : WHEEL FORTUNE CON COM1: WHEEL FORTUNE		30		\$1,645.00		9/24		9/27	2		M, TH	2
18		700P-730P PROGRAM : BETTIS CON COM1: BETTIS		30		\$670.00		9/29		9/29	1		SAT	1
19		730P-800P PROGRAM : JEOPARDY CON COM1: JEOPARDY		30		\$570.00		9/29		9/29	1		SAT	1
20		1100P-1135P PROGRAM : CHNL 11 NWS CON COM1: CHNL 11 NWS		30		\$1,995.00		9/26		9/26	1		WED	1
21		1135P-1235A PROGRAM : TONITE SHOW CON COM1: TONITE SHOW		30		\$670.00		9/25		9/28	2		TU, F	2
SEP/12		25850.00											CONTRACT TOTAL TOTAL SPOTS	25850.00 35

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MARKET TOTALS \$83,387 WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
 DEMOS- RA35+*